

The \$10,000 Quick Weight Loss Challenge

Official Rules

Sponsor: Quick Weight Loss Centers, Inc., 4350 W. Sunrise Blvd, #122, Plantation, FL 33313.

Eligibility: The Quick Weight Loss Centers (QWLC) \$10,000 Quick Weight Loss Challenge (Challenge) is open to men and women who are legal residents of the United States. Void in Maryland, New Jersey, Vermont, Rhode Island, and where prohibited. Applicants cannot be members of SAG, AFTRA or Actor's Equity. All entries submitted, including essays and photographs, become property of QWLC and will not be returned.

By submitting an entry you grant QWLC and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, market, license, sublicense, adapt and/or modify your entry in any way, in any and all media, without limitation and without any compensation. You agree to abide by these official rules and the judges' decisions, which are final in all respects and will not be divulged.

Conditions of Entry:

You must make a purchase of a complete QWLC Program (Program) in order to participate in the Challenge. Purchase must be made prior to registration for the challenge. You must follow the Program and make use of the Quick Weight Loss supplements described in your program. No other weight loss supplements or weight reducing prescriptions are to be used while participating in the Challenge. No Entrants are to have had surgical weight loss procedures including, but not limited to, liposuction or gastric bypass during the weight loss program. No use of anabolic steroids, human growth hormones, or prescription thyroid medications that are not prescribed by a licensed physician for a known medical condition are to be used during your participation in the Challenge.

There are Two (2) steps required for valid submission of your Entry. Entrant must register for the Challenge, and Entrant must return a completed Entry Submission. Full details of what is to be provided to Quick Weight Loss Centers are included in your Registration Package.

Registration:

In order to participate in the Challenge, you must first register. The Challenge will begin September 10, 2007. The Challenge will end June 30, 2008. Registration is only open to clients of QWLC who are losing weight during the Challenge period. Clients who have lost weight prior to the start of the Challenge may enter, however the weight loss and before pictures considered for the challenge will only be that which occurred during the Challenge period. The Challenge is only open to clients who participate at one of our Florida centers; Home Program clients are not eligible.

To register for the Challenge, fill out a challenge registration form, available from your counselor.

Official Rules can be reviewed before purchase is made by contacting QWLC and requesting and reviewing the Registration Package or by viewing rules available at <http://www.qwlc.net>.

Entry Submission:

Entries may be submitted Two (2) ways.

- 1) You can mail in your Entry directly to Quick Weight Loss Centers, 4350 W. Sunrise Blvd, #122, Plantation, FL 33313
- 2) Your QWLC Counselor will collect your Entry and deliver it to corporate.

All mail-in Entry Submission packages must be postmarked no later than Five (5) days after the end date for the Challenge. All mail-in Entry Submission packages must be received by QWLC within Seven (7) days of the end date of the Challenge.

Photograph (Photo) Submission Requirements:

Any Photos taken by your QWLC Staff will be automatically submitted to QWLC. If you wish to provide any additional Photos, please use the following guidelines:

Digital Photos are highly encouraged. They should be "best" image quality, saved at the highest resolution, and burned onto CD or DVD. Professional Photos are also highly encouraged. Professional photographs must be provided in a digital format, and must include a full release from the photographer for QWLC use of the Photos. Non-digital Photos should be processed by a professional photo processing lab. Photos should be 4x6 inches or larger in size. All mail-in Photos must include the Entrant's name, phone number, weight at time of Photo, date Photo was taken, and QWLC Center location clearly written on the back of each Photo.

All Photos are to be true, unaltered, and unretouched. Any Entrant's Photos that is altered or retouched will be disqualified and the Entrant will be removed from the Challenge.

Before Photographs:

Your "Before" portion of an Entry must include Two (2) or more Before Photos taken at the start of your weight loss program. These must be taken on or after September 10, 2007. These will be taken by center staff and sent automatically to corporate on your behalf.

The requirements for the Before Photos are as follows:

Pictures Required:

- Photo from the front showing your body from head to knees. Adopt a comfortable, relaxed stance with your arms at your sides.
- Photo from the side, face pointed toward the camera, showing your body from head to knees. Adopt a comfortable, relaxed stance with your arms at your sides.

After Photographs and Entry Submission:

Your "After" portion of entry must include at least Four (4) After Photos taken at the completion of your Program. Again, Photos will be taken by QWLC Staff and sent automatically to QWLC on your behalf. We highly encourage you to bring multiple outfits and shoot multiple poses. Outfits should be form-fitting to best demonstrate your weight loss success. You may also choose to have professional "after" Photos taken.

Submit any additional Photos you would like to provide, a Submission Release (available from your QWLC center), your completed answers to the questions on the Testimonial Questionnaire, and an Essay of no more than Five Hundred (500) words describing how the Program and your weight loss success has improved the quality of your life. Include what role diet, exercise, and QWLC Products played in your transformation. You should also describe how your changes have affected your attitude about yourself and towards others. Your Essay must be typed or handwritten legibly on an 8 1/2" x 11" piece of paper and attached to the Testimonial Questionnaire. All Photos must comply with the same requirements as stated in the Photograph Submission Requirements section of the Official Rules.

Incomplete or illegible Submissions will be automatically disqualified. Materials will not be returned or acknowledged. All submissions must be received by QWLC by 5:00 p.m. EST August 1, 2008.

Judging Process and Prizes:

Preliminary Judging: All valid Entry Submission packages received by the deadline dates stated above will be reviewed by a panel of judges to determine the winning entries. Judging will be based on the following equally weighted criteria: 1) Your overall physical transformation, based on your before and after photos. 2) Your ability to represent Quick Weight Loss Centers and be an inspiration to others. 3) Your written testimonial describing your success on the Quick Weight Loss Program and how your weight loss has changed your life.

In the event of a tie, the winner will be determined based on the highest score for "Overall transformation." In the event of a further tie, winner will be determined based on highest score for

"ability to represent Quick Weight Loss Centers". In the event of a further tie, winner will be determined based on the highest score for submitted essay.

Prizes and their Approximate Maximum Retail Values (ARV):

The Grand Prize Winner will receive a check for \$8,000, plus a check for Program and Product Reimbursements up to \$2,000. The 1st Runner Up will receive a check for Program and Product Reimbursements up to \$2,000. The 2nd Runner Up will receive Product Reimbursements up to \$1,000. Ten (10) Honorable Mentions will receive One (1) \$100 QWLC Giftcard each.

Income taxes on all Prizes are the sole responsibility of the Winner. Prizes are not transferable or redeemable for cash. Odds of winning are dependant upon number of Entrants.

Winner Releases:

At QWLC's discretion, a background check may be conducted on all Entrants. Any refusal by the Entrant to submit to a background check will be cause for disqualification of the Entrant resulting in forfeiture of all Prizes. In the event any Entrant does not participate in any Required Event or declines any portion of the Prize, that Entrant may be automatically disqualified and an alternate Entrant will be selected. Required Events may include additional photo shoots, filming for commercial purposes, and/or interviews. All Finalists must sign and return a notarized Affidavit and Liability/Publicity Release within Three (3) days of first attempted notification. Noncompliance may result in disqualification and an alternate Entrant may be selected. All Entrants are aware that the date that they enter the Challenge is of their own choosing. Motivational Materials including, but not limited to, letters, tools and other materials may be distributed throughout the timeline of the Challenge. QWLC is not responsible and has no duty to ensure Entrants have access to Motivational Materials. QWLC may introduce new Programs and Products during the timeframe of the Challenge. Entrants acknowledge that introduction of and limited access to new Products will not be viewed as an advantage or disadvantage to Entrants in Challenge.

By entering this Challenge, Entrant acknowledges that QWLC reserves the right to interpret these rules and to change, modify, and/or amend these rules at QWLC's sole discretion. QWLC may change, modify, and/or amend these rules without notice to Contestants. Changes, modifications and/or amendments to the Official Rules will be posted at <http://www.qwlc.net>

By accepting Prize, Winner grants QWLC and its agents to use each entrant's name, address, biography, photographic and artistic likeness, and voice for promotion and publicity purposes without additional compensation (except where prohibited by law). By submitting an Entry, Entrants grant QWLC and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, market, license, sublicense, adapt and/or modify such entry in any way, in any and all media, without limitation and without any compensation to the Entrant.

Submission of an Entry further constitutes the Entrant's consent to irrevocably assign and transfer to QWLC any and all rights, title and interest in the Entry, including, without limitation, all copyrights. In addition, each Entrant must certify that his/her winning Entry was original and written by the Entrant and no other person or entity holds rights to Entry (Essay, Statements, Photos), and must certify that the Photos submitted with both the "Before" and "After" Submission were taken during the designated timeline of the Challenge and that the Photos are true, unaltered, and unretouched. QWLC reserves the right to disqualify any Entrant or Winner if any Entrant or Winner fails to execute any required paperwork, refuses to submit to a background check, refuses to participate in any Required Event, or engages in any activity which offends the public morals, embarrasses QWLC or violates the law of any jurisdiction and/or alters his/her appearance in any way whatsoever without the prior consent of QWLC. In the event Finalist is less than the age of majority in his/her state of residence, any required paperwork must be signed by Finalist's parent or legal guardian. Upon request, Finalist will be required to provide proof of identification to Quick Weight Loss Centers including a valid driver's license and valid Social Security card. Upon request, Finalist will be required to present the valid proof of Purchase of a QWLC Program referenced during Entry Submission.

By entering this Challenge, Entrants release and hold harmless QWLC, its parent companies, subsidiaries, affiliates, directors, officers, employees, agents and advertising and promotional agencies from any and all liability for any injuries, loss or damage of any kind arising from or in connection with this Challenge or the use of any Prize they may receive.

All Finalists will be required to sign a non-compete agreement with QWLC stating the Finalist will not endorse, own, manage, operate, control, be employed by, perform services for, consult with, solicit business for, participate in, or be connected with the ownership, management, operation, or control of any business, entity or person that performs services materially similar to or competitive with those provided by QWLC for a period of Eighteen (18) months from the date of Final Judging.

Entries are deemed to be received at the time of receipt by QWLC, not at the time of transmission by the Entrant. QWLC is not responsible for lost, late, incomplete, misdirected or illegible Entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by QWLC or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof, unless QWLC has caused this event with gross negligence or intent. If for any reason this Challenge is not capable of running as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of QWLC which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Challenge, QWLC reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Challenge. Caution: Any attempt by an Entrant or agent acting on behalf or behest of an Entrant to deliberately damage any website or undermine the legitimate operation of the Challenge is a violation of criminal and civil laws and should such an attempt be made, QWLC reserves the right to seek damages from any such Entrant or agent acting on behalf or behest of an Entrant to the fullest extent of the law.

Employees (and their immediate families) of QWLC, their parent companies, affiliates, subsidiaries, retailers, distributors, advertising and promotion agencies are not eligible to enter. This Challenge is governed by U.S. law.

For a list of winners, available after September 01, 2007, go to <http://www.qwlc.net>.